



**Shri Sant Gajanan Maharaj College of Engineering, Shegaon**

**Department of Business Administration and Research**

**A REPORT ON GUEST TALK BY MR. CHIRAG LASOD, MR. RAJESH JADHAV AND  
MR. SOHAM BELOKAR**

**Date:** 09-10-2024

**Time:** 01:15 p.m. to 02:15 p.m

**Delivery Mode:** Offline

**Venue:** Seminar Hall, MBA Department, SSGMCE, Shegaon

**Resource Person:**

- 1- Mr. Chirag Lasod, Jain Exports, Neemuch, M. P.
- 2- Mr. Rajesh Jadhav, founder, Surya Consumer Products, MIDC, Buldana
- 3- Mr. Soham Belokar, District Officer, Pradhan Mantri Sukshma Anna Prakriya Udyog, Buldana

**Name of the Coordinator:** Dr. Mayur A. Dande

**Targeted Participants:**

MBA II year students having interest in agriculture, allied products and exports.

**No. of Beneficiaries / Participants:** 24

**Objectives:**

- 1- To motivate students for considering agricultural exports and allied businesses as career options.
- 2- To imbibe significance of networking and relationship management
- 3- To explore digital marketing and social media marketing opportunities in agricultural businesses.
- 4- To seek opportunities for collaborative work.

**Outcomes:**

- 1- Students comprehended the agricultural products exports documents, processes and barriers.
- 2- Students were motivated to brainstorm and think possibilities in agricultural sector.
- 3- Aspirants understood the ins and outs of dairy products.
- 4- Aspirants were capable of correlating some of the Government policies to themselves.



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**Geo-Tagged Photographs:**





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Dr. M. A. Dande  
Faculty Coordinator

Dr. P. M. Kuchar  
Head